



Express

SEPTEMBER 09, 2026

Life Insurance

Enhanced Email Onboarding Journey for New TLE Policyholders

Mutual of Omaha has launched an enhanced onboarding email journey for TLE customers, delivering timely communications and resources to support confidence and engagement after policy issue.

Reminder: Trial Application Submission Requirements

A little preparation can go a long way. Before submitting a Trial Application, take a moment to review the requirements and ensure your case meets all program guidelines, including the 500-page maximum. Complete submissions help support a smoother review process and faster underwriting feedback.

Happy Life Insurance Awareness Month!

Here's your LIAM toolkit with resources and tips for your next client conversation.

Medicare Solutions

Hospital Indemnity Optional Rider: Skilled Nursing Facility

The skilled nursing facility rider offers additional financial protection if your clients need skilled nursing, intermediate, or custodial care in a nursing facility.

Earn More With Med Supp Broker Bonus

We've increased our Med sup Broker Bonus to \$250 per application in participating states. Learn more on how to earned an increased bonus for the rest of the year.

Grow with Critical Advantage

Learn how producers are leveraging the Critical Advantage portfolio to support their clients and grow their business.

Long-Term Care

[Top 10 LTC Considerations](#)

Discover the top 10 long-term care insurance underwriting considerations and learn how asking the right questions upfront can help create a smoother application experience.

[The Advantage of a Cash Benefit](#)

A real policyholder story shows how a cash benefit can provide flexibility, support family caregivers and help clients adapt as long-term care needs evolve.

Annuities

[Annuity Interest Rate Updates Effective September 7, 2026](#)

New rate increases on Ultra Premier, Ultra Secure, and BFA provide producers with additional opportunities to meet client needs and drive annuity growth.

Mutual of Omaha Affiliate Companies: United of Omaha Life Insurance Company, United World Life Insurance Company, Omaha Insurance Company, Mutual of Omaha Medicare Advantage Company, and Omaha Health Insurance Company.

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